



# UNIVERSAL

TEXTILE TECHNOLOGIES

## FOR IMMEDIATE RELEASE

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### **Universal Textile Technologies, a Pioneer in Eco-Friendly Carpet Backings and Sustainable Manufacturing, Releases New Mobile App.**

**Dalton, GA:** Universal Textile Technologies (UTT), industry leader in performance-based environmentally friendly carpet backings, has announced the release of a new app for iPhone and Android devices. The new application will allow customers to browse and compare products, review technical information, and learn more about UTT's eco-friendly commitment.

#### **Easy Access to Features**

The app gives customers easier access to product brochures, diagrams, and features. In an age of instant information, app users will have details at their fingertips regarding the BioCel™ and EnviroCel™ backing systems for carpet and synthetic turf. Users will be able to compare the different products for attributes like moisture resistance, sound absorption, thermal insulation, and durability. Comparing a host of performance-based qualities makes it easier for consumers to determine which backing system is best suited to their needs.

The app offers quick access to technical material including LEED information and technical documents. In addition, users can learn more about UTT's recent work with Yellowstone National Park, The Grand Teton National Park, and their NSF 140 Ready certification through Underwriters Laboratories and the National Science Foundation (NSF).

The app is free to download and available as a resource to building managers, specifiers, architects, designers and carpet and synthetic turf manufacturers.

#### **Commitment to Excellence**

UTT is fully committed to performance-based results in addition to providing the finest equipment, latest technology, and environmentally sound products in the industry.

To download the app, search Universal Textile in the Android Market or App Store or scan this QR code.



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*Universal Textile Technologies supplies the carpet industry with multiple backing systems manufactured for use in mid to high-traffic commercial, hospitality, residential, corporate, healthcare, education, and lodging markets. Additional markets include synthetic turf for sports fields and synthetic grass for landscape applications. For more information, contact UTT at [universal-textile.com](http://universal-textile.com).*